

21.5.2002

Robe Show Lighting announces UK Dealership with Coe-tech

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Robe equipment is already a familiar to UK and European users of TAS, Futurelight, Saggiter and Movietech - as Robe has been making the moving light units sold under all these brand names for some years.

Robe's Josef Valchar says, "It's great to be working with Coe-tech. They are one of the most respected UK sales companies, and have a great hands-on work ethic that's fuelled their success in the moving light market. We will make a great team!"

Coe-tech's MD Ian Brown comments, "We were looking for a new, good quality, range of moving lights to add to our portfolio. Robe fits the bill perfectly, and I jumped at the chance of representing them in the UK" He adds that Robe's technology and engineering qualities are already tried-and-tested, and "We look forward to establishing the Robe brand at the forefront of moving light technology."

The Coe-tech deal is the latest in a series of worldwide distributorships being set up by Robe, itself a fast growing brand with innovative ideas and a lively and energetic approach to marketing it's products.

"We aim to increase Robe's new product ranges, it's international profile and it's presence in the marketplace as a brand in it's own right" continues Valchar, "Also we are improving the breadth and scope of our existing product ranges, ensuring that all moving light fixtures available from robe are readily available, well engineered and represent great value for money"

Expect to see some exciting new Robe products at PLASA 2002!

Robe is based in Ostrava the Czech Republic. The company currently employs 250 people, working in a modern factory facility, featuring the latest CNC machinery and automated production. Robe also has a team of in-house designers and a very active R 'n' D department, constantly discovering new and different ways of keeping the company at the cutting edge of the highly competitive moving light market.

Date of issue: 20th May 2002.

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