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11.2.2013

## **Robe for Summafieldayze Gold Coast**

## **Products Involved**

ColorSpot 1200E AT™ ColorSpot 2500E AT™ ColorWash 2500E AT™

**LEDWash 600™ ROBIN® 600E Beam** 

Over 150 Robe moving lights were spread around multiple stages on Summafieldayze 2013 - the most popular marathon dance music festival staged at Doug Jennings Park, The Spit on Australia's Gold Coast.

Offering a seismic opportunity for all Party People to move and groove for 24 hours of the best music and excitement, heading up the action were plenty of electronic legends like The Chemical Brothers, M.I.A, Fedde Le Grand, Mark Ronson, Hot Chip, The Faders, Kimbra and many more.

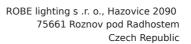
Lighting equipment, together with lighting production designs for the event's three main stage areas, was supplied by Clifton Productions, one of Australia's highest profile rental operations ... and the one with the largest stock of Robe fixtures!

Stage One was based around M.I.A.'s spec and featured 22 x Robe ColorSpot 2500E ATs, 8 x ColorWash 2500E ATs and  $18 \times ROBIN 600$  Beams. The set centrepiece was an extensive upstage video wall.

The second stage was custom designed to accommodate the Chemical Brothers' unique DJ show which is always highly visual. Lights included 22 x Robe ColorSpot 1200E ATs, 30 x ROBIN 600 LEDWashes and  $8 \times 10^{10}$  Roberts.

The "Hot Chip" concept developed for Stage Three featured 12 Robe Robin 600 LEDWashes,  $16 \times 16 \times 100 \times 100$ 

The Robes all stood up very well to the heat and tough operating environment of being hammered for 24 hours non-stop. It's hard to find another moving light that would be as durable and reliable in these conditions!

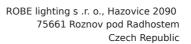




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