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Adam Camp Appointed as Western Region Sales Manager in the U.S.

Czech Republic-based lighting manufacturer Robe Lighting has appointed Adam Camp as Regional Sales Manager of the Western United States, effective September 28, 2015.

Due to customer demand and increased popularity, Robe Lighting continues to expand its reach in the U.S. under CEO Bob Schacherl. This is one of several strategic steps the company has taken to provide Robe's clients excellent sales support and coincides with the opening of a new technical support office in Burbank, CA.

"I am very pleased and honored to take over Western U.S. Sales alongside such a great team of well-respected industry professionals. In recent years I have watched Robe bring many new and innovative advances to our industry," said Camp.

"In my opinion we have the widest array of professional lighting product and some of the most advanced LED technologies. This is all due to a key factor – Robe listens.

"Our global team is engaged with designers and directors from all pro markets and their crucial feedback is included in our product development process. The fact that we build all our products in-house from PCBs to plastics really gives me a great sense of pride in the brand. The future is bright for everyone involved with us and I am thrilled to be part of it!" Camp, based in Las Vegas, has more than 15 years of industry experience including two stints with Barco/High End Systems as well as Neu Visions Design.

Bob Schacherl said, "We are extremely pleased that Adam has chosen to join the Robe Lighting Inc. team as Regional Sales Manager for the Western US. He brings a wealth of technical knowledge and practical experiences across various sectors of the entertainment lighting industry. Additionally Adam possesses very strong existing relationships within the lighting design community and with system integrators and rental companies throughout his new sales territory.

"We anticipate a quick transition and business escalation with Adam in his new role. We really couldn't have had a better candidate for this position. The timing of Adam is perfect with our ramping up of resources and new technical services facility in Burbank, CA to further support our clientele based in the west."

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