

23.9.2010

Robe Lighting Inc. Moves, Expands Sales Team & Looks Forward to LDI

Robe Lighting Inc. has moved its US HQ in Florida to new and better premises in Cooper City.

The new facility has full climate control throughout all the technical and service areas, the spares department and warehousing, which is essential for the protection of electrical and mechanical components in the extreme humidity.

The new address is :

12349 South West 53rd Street

Cooper City

Florida 33330, USA

Tel : +1 954 680 1901

Fax : +1 954 680 1910

All Emails remain the same.

With close proximity to all transportation hubs, the move will also consolidate the efficiency of Robe Inc.'s distribution network.

Robe Inc. sales manager David Chesal and the team have already moved into the new offices, and have added a new member - Jerry Seay - to handle internal sales and co-ordinate the dealer network within the US.

Jerry Seay brings many years of experience in the worlds of production and moving lights to the equation, including working with production company PDA in the Carolinas and also with other known moving light brands. He has a comprehensive set of contacts and is well liked and respected in the industry.

"We've been looking to expand and strengthen the internal sales force for some time," comments Chesal, "And we've looked carefully to find a person with the right commitment, passion and personality to work for Robe. We're very much looking forward to having Jerry onboard".

With LDI fast approaching, Robe Inc. is "Really looking forward" to revealing its 9 newly launched environmentally friendly products says Robe Inc's CEO Harry Von Den Stemmen.

The LDI booth concept highlights Robe's green "Think of The Future - Consider Nature" initiative. It is more spacious than previous years, and will feature product pedestals allowing people to get a close look at the new fixtures, together with a black lounge environment for meetings and respite from the trade show floor. The Anolis booth (Robe's architectural LED sister company) is integrated into the design, together with a screen to demonstrate Robe's digital projection range.

For those wanting to see the new products in action and in greater detail, the renowned Robe demo room will again be in action.

