

1.2.2011

Thousandth Robe LEDWash off the Production Line

Products Involved

LEDWash 600™

Robe reached the 1000 mark for it's incredibly popular ROBIN LEDWash 600 fixture - which rolled off the production line in Valašské Meziříčí - and went straight on its way to Johannesburg, South Africa, as part of a major shipment of over 100 units to SA distributors DWR (which additionally included 24 ROBIN 300 Spots and other accessories).

There has been a phenomenal demand for the LEDWash 600 since its launch, and the factory has upped its capacity to keep pace with this, ensuring that everyone's orders can be met promptly and efficiently.

Other large LEDWash 600 orders have been delivered to distributors ULA in Australia, Axente in France, LMP in Germany, Sofitlight in Russia, Robe Multimedia in Italy and Danor in Israel as well as to leading UK rental company, HSL.

Over 1000 more LEDWash 600s will be manufactured and delivered over the next 2 months to meet existing orders, with German distributor LMP alone expecting 200 units in addition to the ones they have sold from the first batch of 1000.

The things that people are loving about the LEDWash 600 include the amazingly smooth colour mixing - which is due to the use of new multichip LED technology; the range of proper whites - (2700 - 8000K); the fabulous homogenised light engine; excellent zoom range from 15 - 60 degrees; expedient size and weight and competitive pricing. Like all Robe products it is reliable and quality engineered.

The handy size of the LEDWash 600 and other ROBIN luminaires means that these products can be packed in smaller containers, all of which contributes towards the environmentally conscious manufacturing and distribution process to which Robe is committed. The shipment to DWR was a good example of this - with the LEDWashes supplied in either 2 and 4 way flightcases and taking up much less transit space than standard fixtures.







