

11.9.2023

# Unlimited Investment in Robe

## Products Involved

**T1 Profile™**   **LEDBeam 350™**

Unlimited Vision & Sound is a busy full production and rental company based just outside Den Bosch in the Netherlands, known for its flair, innovation and dedication to quality service. The company has recently invested in Robe T1s and LEDBeam 350s.

The core business is servicing mid-to-high end B2B events and corporate activations, across the Netherlands and sometimes wider afield, and there are some very well-known clients on the books including the city of Den Bosch.

The business was started by Pascal van Engelen in the 1990s, initially servicing his own DJ shows whilst studying electrical engineering at Den Bosch University, to which he started adding corporate clients, a process that's never stopped! He's currently joined by 13 full time employees plus a raft of regular freelancers.

One aspect that has consistently underlined Unlimited Vision & Sound's investment strategies is to keep up with the quality and most recognised industry brands.

Pascal explained that his very first 'Robe' purchases actually date to the 1990's when he was still enthusiastically DJ'ing and Robe was still an OEM manufacturer, making hardware for brands like Movitec and Futurelight. "We all saw then that there was a great company in the background producing this stuff. It was extremely well engineered," he noted.

Fast Forward to 2002 when Robe launched as an 'own brand' and then again to 2021, when Unlimited – even in the midst of the pandemic – continued making investments including these latest Robe products, the T1 Profiles and LEDBeam 350 luminaires.

This was to service a new contract at the time providing lighting and sound at the temporary home of Den Bosch's Theater Aan de Parade, which has been closed for a complete refurbishment since August 2020 and is due to reopen in 2023.

During this time, the venue has staged productions in eight different venues around the city, including two periods in Hall 8 of the Brabanthallen exhibition centre, which has 860 seats and is the largest of these temporary spaces. This is the one that Unlimited looked after.

The moving lights were specified by lighting specialist Gertjan Stads, and they were the first LED moving lights utilised by the Theater.

Unlimited Vision & Sound also built a proper streaming studio during Covid, which became popular with many of their clients who were able to continue their business communications successfully during the period.

The T1 Profiles and LEDBeam 350s are now back in the warehouse and are regularly out on numerous other jobs.

“They are both great all-round moving light fixtures,” comments Pascal adding that it’s a company policy to ensure that all major clients’ work gets serviced with leading brands and the best and most appropriate kit.

Unlimited’s operations manager John von Gaal adds that the ROI on the Robe products generally has been excellent in spite of a slightly more expensive price tag: “It is a trade we were prepared to make that has paid off!”

After a couple of robust years under their belts, Unlimited Sound & Vision will be moving to a new warehouse in 2023, complete with a permanent in-house streaming / broadcast studio with bigger and better facilities.

Photo Credit: Louise Stickland

